



## MARKETING RESULTS CASE STUDY

### Client:

In A Blink Productions

**Industry:** Photography

**Location:** The Woodlands, TX

**Cards Mailed:** 10,000



### The Results

This campaign made a huge difference for Jeff's film transfer business, bringing him about **60 new leads**. From those leads he has brought in over **\$4000 of revenue so far!**

Read what he had to say about his experience with DirectMail2.0 in his own words: *"My favorite (part about DM2.0) is the ability to record my incoming phone calls, then go back and retrieve them after the fact. This is especially useful when I'm on the road. I can't write down information then, but can play it back later and update my calendar and contacts accordingly back at the office."*

In addition to that, Jeff gained **110 more followers for his social media platforms** and has gotten **32,300 views of his online follow up ads** since mailing his post-card campaign. DirectMail2.0 fortifies your business brand in every way imaginable. It builds your online presence, gets your phones ringing and (best of all) puts money in the bank!